



**ARTS  
COUNCIL  
SANTA  
CRUZ  
COUNTY**

# Join Us!

Help Build A Vibrant,  
Creative Community

**SANTA CRUZ** is a gathering place for independent and creative thinkers, doers and makers. **Arts Council Santa Cruz County celebrates and elevates this through our mission to generate creativity, vibrancy, and connection. Our vision is a stronger Santa Cruz County**, where creative expression thrives and the arts are integral to all aspects of our diverse community. We advocate for the arts with the goal of bringing more talent, visibility and investment to the region. Join us and help ignite creativity, passion and joy in our community.

### Your support will:

- Grow creative thinkers through arts education — our vision is arts education for every child, in every school, every day.
- Invest in the artists who drive our creative economy.
- Build a vibrant community through celebrating the arts.
- Strengthen our community by bringing arts to the conversation about the region's most urgent needs, such as the environment, safe neighborhoods and economic vitality.

**You can drive creativity** and vibrancy in Santa Cruz County. Join us, and together we will help our community flourish.

*Performing in the streets  
of downtown Santa Cruz  
during National Dance Week.  
A program of Arts Council's  
grantee, Motion Pacific.*







# Join Us and Make Art Happen in Santa Cruz County.

- ▶ Donor ..... \$40
- ▶ Member ..... \$100
- ▶ Supporter ..... \$250
- ▶ Advocate ..... \$500
- ▶ Leader ..... \$1,000
- ▶ Partner ..... \$2,500
- ▶ Champion ..... \$5,000+

## GIVE FOR TODAY AND TOMORROW

Please consider funding Santa Cruz County’s creative future by including Arts Council Santa Cruz County in your legacy plans. We’ll happily work with you to explore a variety of planned giving scenarios that best fit your goals — bequests, retirement plans, life insurance, and income-generating gifts.

## TO LEARN MORE CONTACT

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DONATE ONLINE AT: ARTSCOUNCILSC.ORG

# Celebrating the Arts!



**Open Studios Art Tour**  
is one of the most amazing art events of the year connecting tens of thousands of Santa Cruz residents and visitors from across the state and from around the world to more than 300 artists in Santa Cruz County.



**Arts Education** More than 17,000 youth learn to express themselves, problem-solve, innovate, and think critically through SPECTRA and Mariposa Arts. In addition, our Santa Cruz County Alliance for Arts Education advocates for the arts for every child, in every school, every day.



**Grants Program**  
We provide grants totalling over \$200,000 annually to nearly 80 artists and arts organizations throughout the county. We also support the business of art through professional development workshops for artists and arts administrators.



**Creative Community**  
Unlikely partnerships between arts and non-arts organizations strengthen our community. For example, our Ebb & Flow River Arts Project celebrates and enlivens the Tannery Arts Center, San Lorenzo River, and Santa Cruz Riverwalk.

# Thank you for your support!



The arts are a catalyst for bringing people together, igniting our spirits and uplifting our souls. Thank you for becoming an architect of our creative community with your gift today.

To give or learn more, please visit us online at [www.artscouncilsc.org](http://www.artscouncilsc.org)



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